

# Press Cuttings

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FOR THE ATTENTION OF:

Simon Crawshaw

NWRA  
01942 776940

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NWRA

Tuesday 30, November 2004

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<u>Planit-North West</u> Clip	Lancashire Evening Telegraph (Blackburn/Frida)	26, November 2004	5	1
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## High-tech glimpse of future

**TOWN leaders have looked into the future – thanks to a high-tech tool based on a bestselling computer game.**

**Senior officials from Blackburn with Darwen Council, police and health services, as well as business and the voluntary and community sector, took part in a learning experiment designed to predict environmental, social and economic change in the borough.**

**The Planit-North West simulator is like a giant business version of the hit game Sim City.**

**The tool forecasts life in the future, based on the actions of today's decision makers.**

**Like the computer game, players take charge of vital community resources and their virtual community's success or failure depends on their decisions.**

**The simulation took place at Eanam Wharf Business Centre in Blackburn and was the latest in a series of demonstrations across the North West to encourage bosses to work together to create sustainable development.**

