



pixelfountain
 creating dialogue, building relationships



INVESTOR IN PEOPLE



Putting People
 at the Heart
 of Change

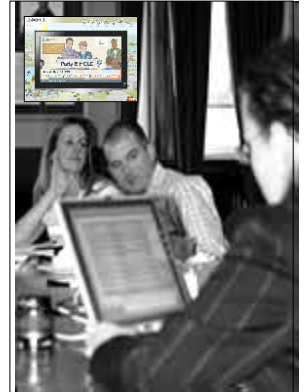
- model-IT
- map-IT

Accelerated Skills & Knowledge

pixelfountain delivers innovative training courses and provides expertise for local councils, other public sector organisations and the private sector.

We use learning-simulations (serious games) and strategy, planning and collaboration tools to bring clarity to complex problems. In our programmes, delegates 'experience' the real-world; where they see the big picture, understand cause and effect, and together develop win-win solutions. This approach **creates dialogue & builds relationships**.

Blending the best of traditional and interactive learning, this approach has been used in over 350 workshops successfully training more than 5000 individuals, to help bring about change through better decisions.



Learning Solutions need to be FAST:

- **Fun:** Motivate and engage to improve understanding and retention.
- **Authentic:** Create an "experience" that reflects reality, to generate buy-in.
- **Speed:** Accelerate learning, to get everyone up to speed and involved in decision making.
- **Transformational:** **Inspiration (motivation to act) + Simulation (how to act) = Improved Decisions.**

We Develop:



We Deliver:

- **Standalone awareness / training / team building workshops.**
- **Packages of workshops that fit alongside change / leadership programmes.**
- **Packages of workshops delivered at organisational, sub-regional and regional levels.**
- **Bespoke consultancy in the field of Learning Games, Sustainable Development and LAA.**

Outcomes = Improved Decisions

We have helped:

- Political parties work together.
- Improve member / officer working relationships.
- Local authorities and LSP's develop good working partnerships.
- Partnerships break down silos, share funding, and develop an outward focus.
- Organisations to gain common understanding of Government Policies, best practice and legal requirements.
- Local authorities and their partners embed sustainable development into their Community Strategy.
- Broaden the design input into Local Area Agreements including engaging with the community.
- To make savings and improve efficiency through better procurement and working practices.
- Organisations to think in terms of cause and effect and long-term planning.
- Local Authorities to improve scrutiny.
- To engage reluctant learners.

“(I am going to) take advantage of positive feeling in LSP you have generated.”
Ian Lycett, Chief Executive
Gosport Borough Council.





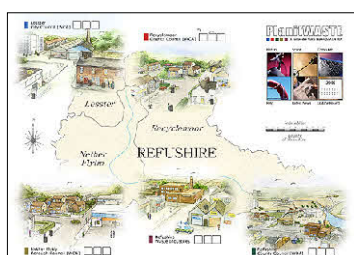
Planit-Sustainability 'shows' how decisions affect social progress, the environment, AND the economy. The learning-simulation has also been modified to consider the design and implementation of Local Area Agreements (**Planit-LAA**) using 198 National Indicators. The simulations have been used in partnership / team building, 5 regional programmes and 6 Government Offices.

Developed with assistance from **GO-NW, GO-YH, Yorkshire Forward, NRW, and ESF.**



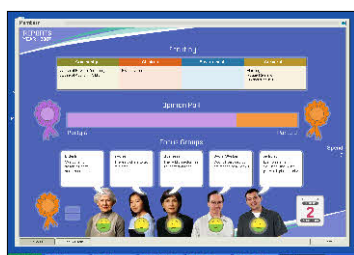
Regen-IT requires 6 teams to take responsibility for the regeneration of neighbourhoods in a virtual community. They have to deal with the differing issues of crime, transport, health, community wellbeing, economic prosperity, unemployment, housing, and the environment. Regen-IT has been delivered in housing associations, commissioning events and LAA engagement programmes.

Developed with assistance from **Sefton MBC, NRF and Sefton Borough Partnership.**



Planit-WASTE models a county with 3 districts, all with different socio-economic, environmental and waste profiles. The 5 are judged on sustainability, recycling targets, landfill allowances, waste arisings and viability. Planit-WASTE has been used in 3 regions to bring partnerships together and to consider waste in sustainable terms.

Developed with assistance from **Defra and Northwest WRAG.**



Govern-IT models a local authority. Teams play services, members and external partners, together they need to improve the virtual local authority. The community needs to be led. Gershon savings have to be made and quality improved without triggering incidents. It has been used in member induction and member / officer scrutiny & governance training.

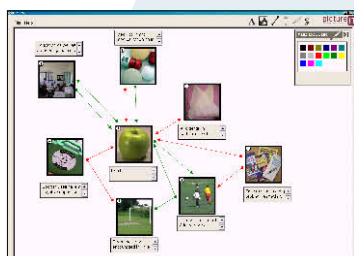
Govern-IT was developed in partnership with Cheshire County Council.



Planit-YP deals with the complex issues surrounding young people. 8 teams need to work together to deal with problems such as teenage pregnancy, anti-social behaviour, worklessness, and drugs. The teams need to deal with root causes and create positive alternatives. Planit-YP is suitable for training professionals and for use in education and engagement.

Developed with assistance from **GO-NW, Stockport MBC and Manchester City Council / PCT.**

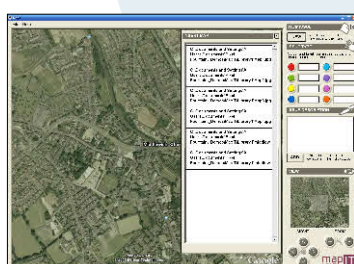
Collaborative / Planning / Strategy Tools



● **model-IT**

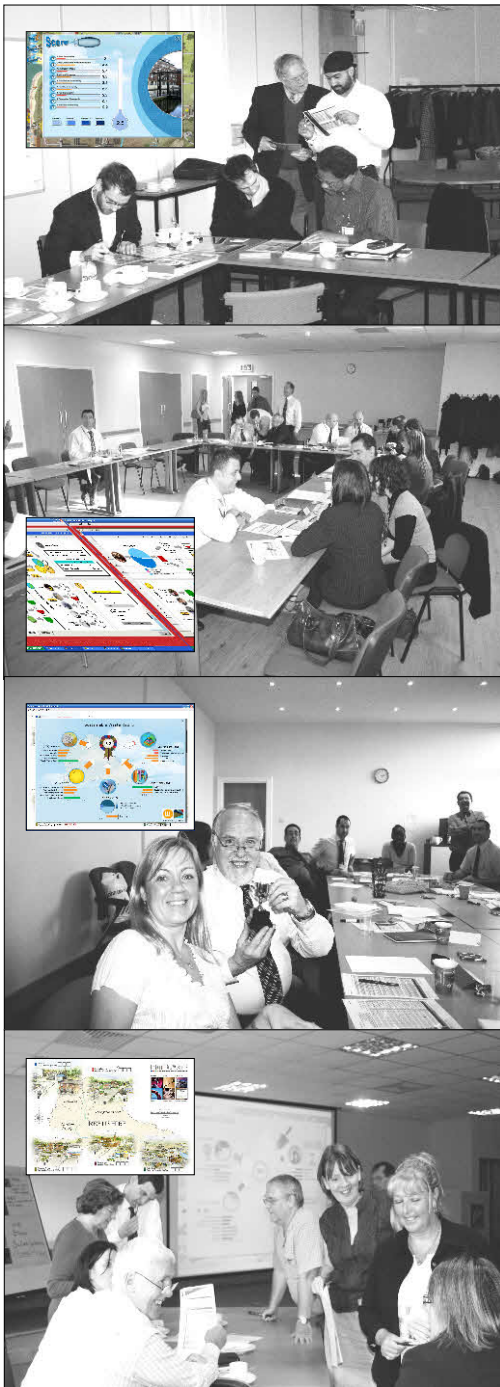
model-IT provides a visual method of analysing issues and creating a picture of the solution. It is an engaging way of seeing relationships and causal links. Modelling a situation allows a group to be able to test assumptions and so define holistic solutions.

Cause and effect is at the heart of developing sustainable communities and LAAs.



● **map-IT**

map-IT is a map-based tool, which allows problems and solutions to be placed geographically on to a map. Spatial analysis provides a helicopter view of the problem and shows proximity of different issues and the spread of single issues. Solutions can be then tailored to specific areas. A series of maps can also be built over time to provide a historical analysis of the area. **map-IT** can also use fictitious maps for learning purposes.



Sectors / Clients

- Regional Bodies
- Waste Industries
- Local Authorities
- Housing Associations
- Government Agencies
- Government Departments
- Waste Disposal Authorities
- Waste Collection Authorities Local
- Strategic Partnerships Community &
- Voluntary Sector Education Sector (FE,
- HE and Schools)

Services

- Training
 - Regeneration and Neighbourhoods
 - Governance (Local Authorities)
 - Sustainable Development
 - Local Area Agreements
 - Waste Management
- LAA design and engagement
- Induction / Teambuilding
- Stakeholder Engagement
- Sustainability Proofing
- Partnership Building
- Away days / Events
- Town Planning
- Education

Learning-Simulations



Accelerated Skills & Knowledge



CPS Tools



"Very interactive and gave an opportunity for all members to understand the sometimes difficult decisions that need to be taken."

Elaine Woodburn

Leader of Copeland Borough Council



Blending the best of traditional & interactive

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... and let learning ripple *through* your organisation

